

# Invitation to Sponsors and Exhibitors

# BRIDGING THE GAP, VENTURING INTO THE UNKNOWN

Dear Sponsor, Dear Exhibitor,

In September 2019, the 7th Swiss Conference on Standardized Patients and Simulation in Healthcare will be held in Bern. This will be a unique opportunity for you to present your products and services to an audience of current and potential future clients.

# **Conference Dates**

Preconference-Workshops: September 11th, 2019

Main Conference: September 12th to 13th, 2019

# Main conference topics:

We want scientists to

- share promising approaches
- take a close look at the debriefing process
- reconsider the theoretical base of simulation
- consider the potentials of hybrid simulation, virtual and augmented reality, and the importance to having fun with simulation.

### Target audience:

- All faculty and clinical teachers involved in health professions education
- Medical doctors and allied health professionals interested in this new approach of training and assessment

#### Venue

Bern University of Applied Sciences Murtenstrasse 10, 3008 Bern











### SPSIM is a joint endeavor of

- Department of Health Professions at the Bern University of Applied Sciences (BFH)
- Institute of Medical Education at the University of Bern (IML)
- University of Health Sciences, Lausanne (HESAV)
- Berner Bildungszentrum Pflege (BZ Pflege)

#### **Members Steering Committee:**

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# Registration as Sponsor / Exhibitor

	Gold sponsor package  - Booth of about 8 m² with 2 tables (150 cm x 75 cm) and 3 chairs, free power supply and wireless internet access provided  - Listing on conference website and in program booklet as Gold sponsor with logo and URL of homepage  - 1 flyer or 1 give away (keychains, pencil, etc.) in conference bag  - 4 free registrations for conference  - 2 free admissions to conference dinner	CHF 3'750		
	Silver sponsor package  - Booth of about 4 m2 with 1 table (180 cm x 75 cm) and 2 chairs, free power supply and wireless internet access provided  - Listing on conference website and in program booklet as Silver sponsor  - with logo and URL of homepage  - 2 free registrations for conference  - 1 free admission to conference dinner	CHF 2'500		
	Bronze sponsor package  - Booth of about 3 m2 with 1 chair, 1 table (120 cm x 75 cm), free power supply and wireless internet access provided  - Listing on conference website and in program booklet as Bronze sponsor with logo and URL of homepage  - 1 free registration for conference	CHF 1'250		
	Lunch sponsor - Listing on conference website and in program booklet as lunch sponsor - Special mention and thanks in plenary session	CHF 1'500		
	Coffee break sponsor  - Listing on conference website and in program booklet as coffee break - sponsor - Special mention and thanks in plenary session	CHF 750		
	Individual sponsoring please consult with organizers	starting CHF 1'000		
Registration as Advertiser				

Advertisement inside program booklet: full page / half page in color - A print template has to be provided by the exhibitor/sponsor	CHF 900 / 550
Advertisement on last page of program booklet: full page in color - A print template has to be provided by the exhibitor/sponsor	CHF 1350
Advertisement in conference bag: 1 flyer or 1 give away or 1 writing pad  - The flyer/give away/writing pad has to be provided no later than one week before opening of the main conference	CHF 500

8% VAT will be charged additionally.

# **General Business Conditions**

We accept the General Business Conditions (see separate document)











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We are interested but still have some questions. Please contact us:			
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Please send the filled out form to: Bern University of Applied Sciences Department of Health Professions Stefanie Zurbuchen Murtenstrasse 10 CH-3008 Bern

stefanie.zurbuchen@bfh.ch Tel: +41 (0)31 848 35 39 http://www.with-simulation.ch/spsim/







